

Create Client Dedication Through Relevant Education



Content



Community



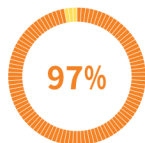
Connection

As a service provider to leading business owners and CEOs, you are committed to helping your clients build their healthiest and most successful businesses.

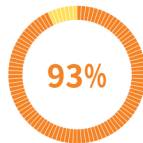
One of the most requested leadership education topics is **How to Build an Advisory Board.**

Marissa Levin is the Author of the #1 best-selling book on Advisory Boards, **"Built to SCALE™: How Top Companies Create Breakthrough Growth Through Exceptional Advisory Boards."**

She has created the only process that helps business owners **Select, Compensate, Associate, Leverage, and Evaluate, Evolve & Exit** their board members that can help them overcome challenges, build strong infrastructures, and bring them to the next levels of growth.



97% of Companies reported INCREASED REVENUES since implementing a Board



93% Companies reported INCREASED EBITDA since implementing a Board of Directors

"As Educational Services Director and Lead Faculty, I oversee the Goldman Sachs 10K Small Businesses Program in Baltimore. Marissa is always one of our featured speakers. She typically provides our business owners with great insight on the many benefits of establishing an Advisory Board - Advisory Boards that can help them effectively navigate business challenges and guide them toward taking their companies to the next level. She does an amazing job with everything -connecting with the program's entrepreneurs, inspiring them with narratives from her own personal experience and providing specific advice on how to establish and manage a Board. She is also a great speaker. I highly recommend her for speaking opportunities and for her expertise especially on all things related to corporate advisory boards." - Sherri Reid

"Marissa did an excellent presentation on Advisory Boards for several clients of ours, which also tied to her book, "Built to SCALE." The presentation was great and very relevant in these changing times. The amount of follow up questions and dialogue were tremendous which further supports the value of what Marissa communicated. We will definitely repeat the session." -Jim Fennel, Partner at Aronson Accounting

"Marissa, was an outstanding speaker at Women in Bio Founders Forum meeting for the East Coast. She added significant value to the attendees walking them thru the essential steps to establish a game changing advisory board for their companies. Marissa's style is passionate and engaging resulting in many questions from the audience. I highly recommend Marissa as she is a first class speaker, and a business owner with prominent results and success."

- Hettie Stroebel

Marissa leads educational programs for professional services providers that want to:

- Go above and beyond traditional customer service and connect in a meaningful way with their customers
- Provide clients with information they need to intelligently grow their businesses
- Help their clients build scalable and sustainable infrastructures
- Create a dedicated customer community within their own company, which helps their customers connect with like-minded leaders, potential customers, and strategic partners
- Increase customer loyalty through innovative education programs

ENGAGE MARISSA

Marissa's educational events are ideal for these service providers who serve high-growth CEOs and want to help them get to the next level:

- Accounting firms
- Law firms
- Insurance firms
- Banks
- Wealth management/retirement planning firms & brokers
- Organizations that serve the entrepreneurial community

Events run for approximately 2 hours, and include networking, a highly interactive program that on the process to build and implement an advisory board, and a Q&A session.

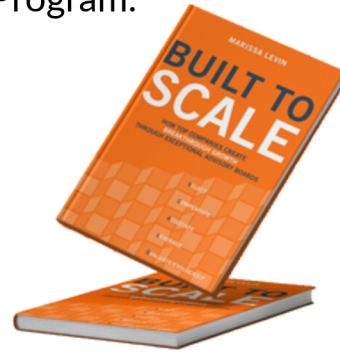


You can schedule with Marissa here:



Topics Covered in the Brilliant Boardrooms SCALE Program:

- The Five Phases of Advisors
- How Boards Drive Performance
- Boardroom Best Practices
- What Makes a Great Advisor
- Selecting Your Advisors
- Compensating Your Advisors
- Associating Your Advisors with Your Brand & Company
- Leveraging Your Advisors
- Evaluating, Evolving, and Exiting Your Advisors as You Grow
- Preparing for Growth and Change
- Q & A



To download free tools and white papers to help you prepare for, select, and implement your advisory board, visit www.BuilttoScale.info or scan the code:



“As Levin has found, a great board of advisors can become a vital sounding board and source of strategic insights for a CEO, helping you to grow your company while others in your niche falter. Given global uncertainty, growth companies can’t afford not to have one.”

- Verne Harnish Founder, Entrepreneurs Organization

“Levin’s made order out of chaos. [This book] should be a primer for anyone thinking about scaling their business. It puts forth the most important issues for doing so in a very forthright and candid way.”

- Warren Rustand Former International Chairman, World Presidents Organization, Managing Partner, SC Capital Partners, CEO, Summit Capital

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To book Marissa to create an impactful, fun, educational, and results-driven experience for your entrepreneurial community, email marissa@marissainternational.com